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For: **POLaRT**

POLaRT CREATES EYE-POPPING SPACES WITH BOLD, BAROQUE-INSPIRED FURNITURE

Designed with youth and whimsy in mind, POLaRT Baroque-Inspired furniture are always the most talked about and photographed pieces in any room. Both POLaRT indoor and outdoor offerings deliver the brand's signature bright colors and durable materials.

POLaRT pieces go beyond function and simply matching a space; they become the center of attention as they boast Victorian era style with a modern touch. With striking silhouettes and daring colors that make a statement, POLaRT furniture is far from dull. Each piece is available in over 50 eye-catching color options and price points, making POLaRT suitable to all tastes.

"POLaRT aims to innovate while simultaneously honoring past interior styles," said Josue Reynoso Franco, CEO of POLaRT. "We want our pieces to start a conversation, so we've combined art, fashion and furniture design to create standout book cases, armchairs and more."

Known for re-inventing classic ideas, POLaRT crafts its furniture with tubular steel internal frames and polymer materials in three distinct versions – Indoor, Outdoor and Plastic. The Indoor items offer deep classical tufting, hand applied upholstery tracks, gloss or matte finish and over 30 different upholstery color options. The outdoor-proof variations include smooth upholstered backs and Dry Fast foam cushions, making them weather resistant to withstand harsh climates. Each outdoor unit comes with a cover for added protection. Similar to POLaRT Outdoor furniture, the Plastic items have the same characteristics but without upholstery.

For more information please visit: <http://www.polartdesigns.com/>

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EDITOR'S NOTE: For more information about POLaRT and to arrange to speak with a company spokesperson, please contact Sofia Torres or Josue Reynoso at (956) 765-2760 or media@polartdesigns.com .

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