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For: **POLaRT**

FACT SHEET

- POLaRT was born in 2011 and utilizes the talents over 120 artisans with a combined 300 years of experience
- 100 year old carpentry techniques are combined with cutting edge technologies to create POLaRT pieces
- All POLaRT pieces contain an inner steel frame to contribute to stability and durability
- POLaRT's products are all available in Indoor, Outdoor, or Plastic
- POLaRT's products are a favorite amongst influential designers and celebrities, and are turning heads at hotels and restaurants around the world at locations around the world.
- POLaRT's products are available to B2B and B2C customers
- POLaRT's products are customizable to any project (need, style, budget, etc.)
- Victorian furniture was created during the reign of Queen Victoria of England, from 1837 to 1901.
- Queen Victoria viewed herself as middle class, and Victorian furniture was marketed towards an ever-growing middle class.
- Strong woods and heavy-ornate upholstery are traditional trademarks of Victorian furniture
- There are actually multiple different Victorian furniture styles, including Gothic Revival, Rococo Revival, Renaissance Revival, etc.
- Victorian furniture marked a changed in the history of furniture; pieces were designed to be easily moved and rearranged for guests to tea services.
- Victorian furniture became popular during the Industrial Revolution, when furniture was starting to get mass-produced.
- A Chesterfield is a fat layer of well-sprung upholstery named after the Earl of Chesterfield.
- The Chaise lounge, a popular Victorian day bed, is believed to have originated in ancient Egypt.
- The Ottoman, not surprisingly, traces its roots back to the Ottoman Empire

For more information please visit: <http://www.polartdesigns.com/>

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EDITOR'S NOTE: For more information about POLaRT and to arrange to speak with a company spokesperson, please contact Sofia Torres or Josue Reynoso at (956) 765-2760 or media@polartdesigns.com.

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